



**TECH BAY<sup>®</sup>**  
S O L U T I O N S



## 360° TECH SOLUTIONS

We take pride in bringing Branding, Advertising, and Development professionals together under one roof. Techbay Solutions understands that the business longevity lies either with inventing the future or reinventing your business operations for smooth globalization. Realizing the fact, our tech squad is well versed with next generation tools, technologies and platforms to drive simplicity, stability and scalability for clients around the globe.

We are a tech extension to secondary, tertiary and quaternary industries irrespective of their scale. With the combined knowledge and experience of our diversified team, we do not only build your idea's core but also provide you with a 360° tech solution to guarantee its success.





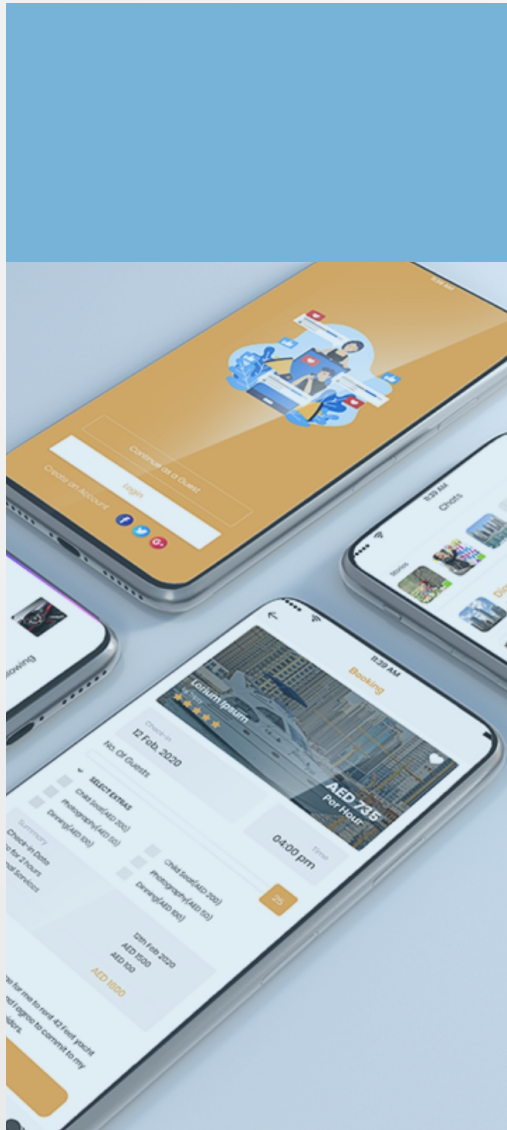
## WE DO THE COMPLEX TASKS THE EASIEST WAY

To turn ordinary into extraordinary, all it requires is - unique idea driven by fearless experimentation with extreme creativity at its core. That's the smartest shortcut to coin solutions for most unusual tasks.



## WE ADVOCATE CREATIVE HUMAN INTERACTIVE APPROACH

We blow life into product ideas using interactive designs for engraving user experiences. From designing, development, marketing to blockchain, we strive on to drive simplicity, stability and scalability for clients around the globe innovatively.

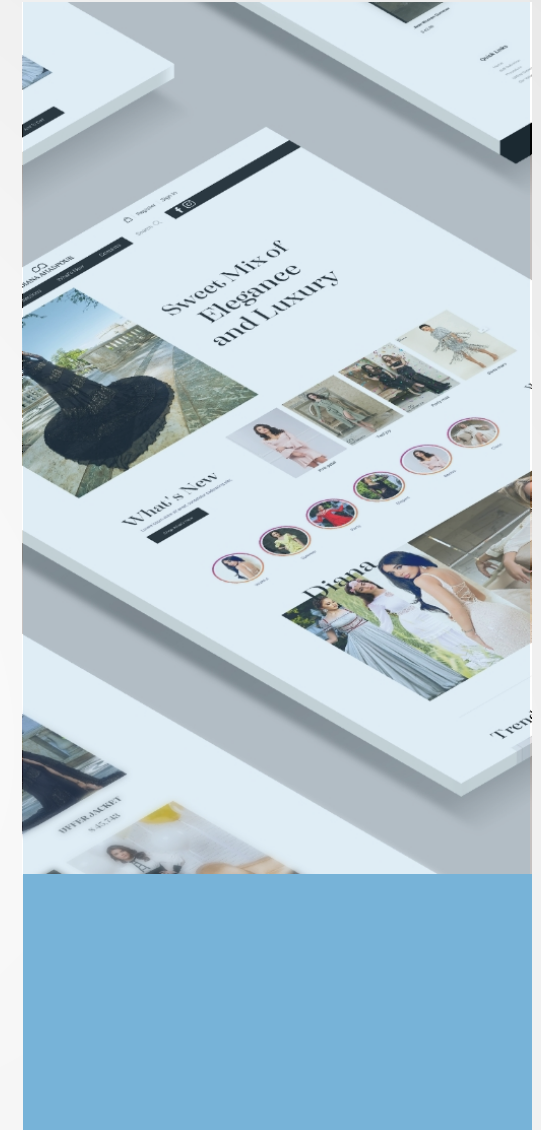


## TOP OF THE LINE PRODUCTS

You have got the idea. We have got the team to transform it into reality. Our ambition is to help you carve the unique edge over the digital spectrum to leave a mark on the competitive arena like a Pro. We never miss the chance to surprise our clients and their audience.

From Development to Quality Assurance, from Designing to Digital Marketing, our range of services have got you covered.

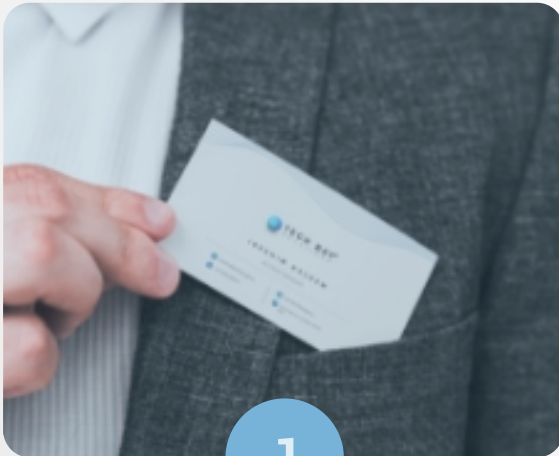
### LET'S DISCOVER





# SERVICES

Techbay Solutions has the lead in digitizing creativity and innovation in a strategic yet immersive manner to showcase brands uniquely. Our marketing approach is expansive and methodological. We don't leave any platform behind ensuring guaranteed ranks and desired ROIs. We use media contacts and trading skills to disperse ideas across all channels developing a credible and marketable reputation of brands.



1

## BRANDING & PR SERVICES



2

## WEB & APP DEVELOPMENT



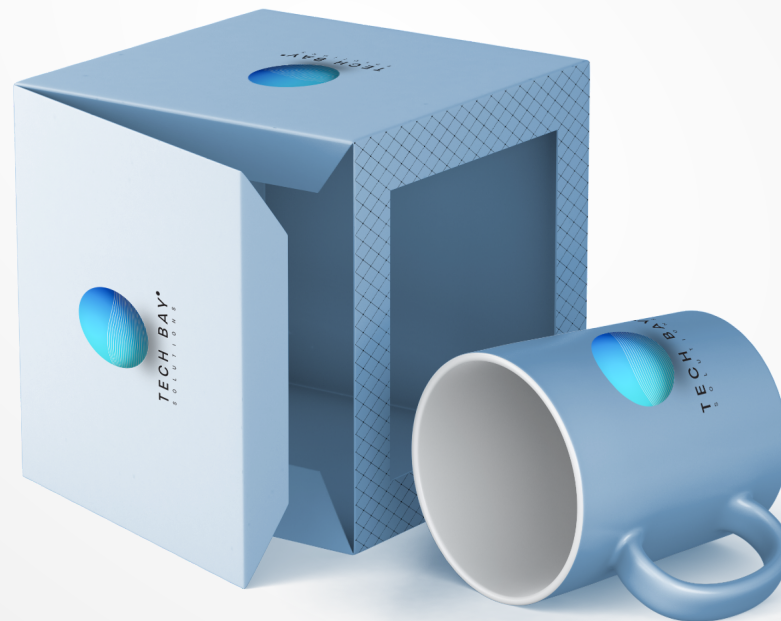
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## DIGITAL MARKETING

# BRANDING & PR SERVICES

**A remarkable marketing mix that makes your brand stand out.**

Exclusive Branding and PR services make your brand stand out and lets you witness tremendous growth in your business. Techbay Solutions is resourceful and takes a novel approach towards enhanced public relations. From corporate communication to media relations, from social media management to community relations, from event management to corporate social responsibility drives, we have got you covered for each and every aspect of your Branding and PR strategy



# WHAT WE DO

## BRANDING & PR SERVICES



Design Services



Branding Services



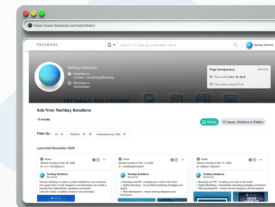
Media Agency



Public Relation



Motion Designing



Advertising Agency



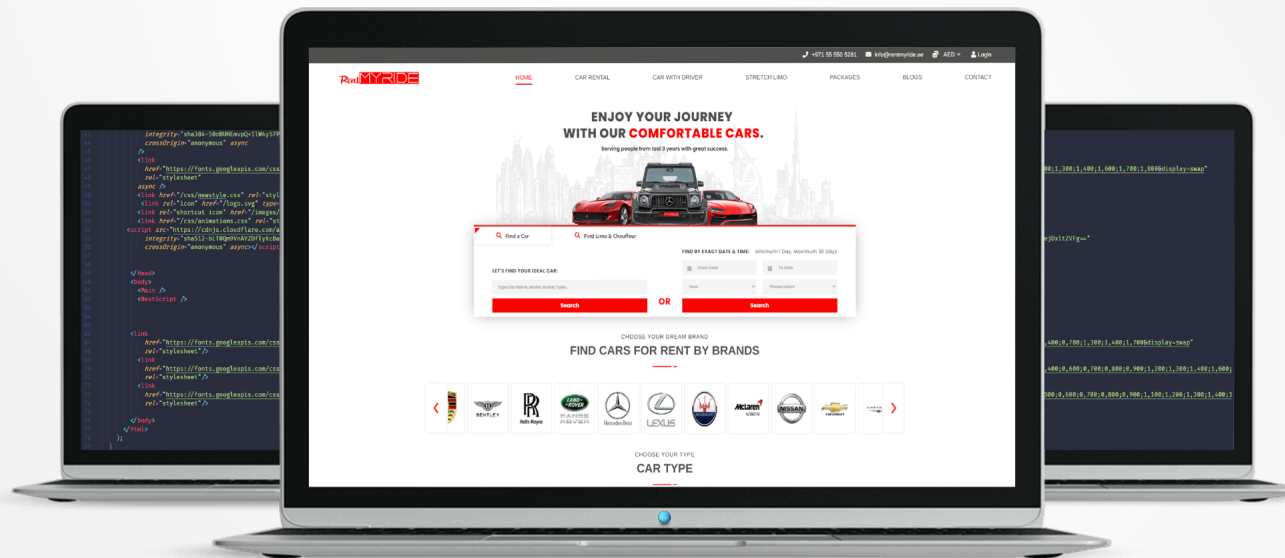
Video Production



# WEB & APP DEVELOPMENT

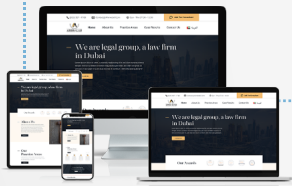
Incubating innovation through World Class Engineering.

Get complete software/app development services using scalable technologies to convert your ideas via code. Our end-to-end solutions are custom-designed to tune-up with your enterprise ecosystem without hiccups. Be it bringing agility to your enterprise and clientele on-the-go with app or transforming business through software – we have got you covered.



# WHAT WE DO

## WEB & APP DEVELOPMENT



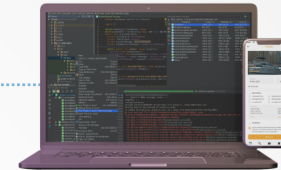
Website Designing



Mobile App Design



Web Development



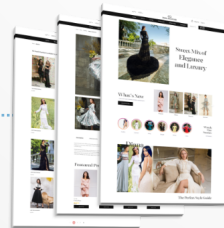
Mobile App Development



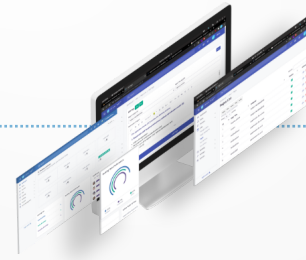
UI/UX Designing



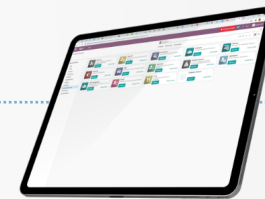
Customer Relationship Management (CRM)



E-Commerce



Content Management System (CMS)



Enterprise Resource Planning (ERP)

# DIGITAL MARKETING

Voicing your brand to get noticed.

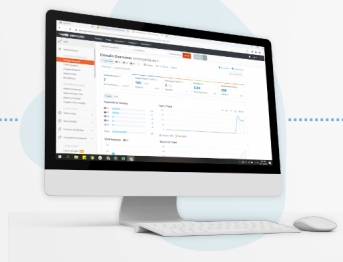
We are your digital marketing partner to bring your business in the spotlight. Our digital marketing services are centric upon formulating an effective marketing strategy that synchronizes with your business goals. We can convey the right message among the masses at the right time through the right platform to produce measurable results.



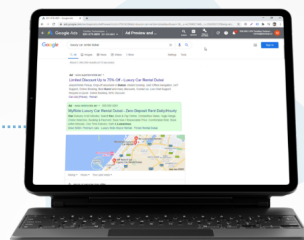


# WHAT WE DO

## DIGITAL MARKETING



Search Engine  
Optimization (SEO)



Pay-Per-Click  
Advertising (PPC)



Conversion Rate  
Optimization (CRO)



Retargeting &  
Remarketing Campaigns



Content Marketing



Social Media  
Marketing (SMM)

# CONTACT US



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